

# Post Show Evaluation & Comments

|   |   |  |   |
|---|---|--|---|
| Show Name:  | National Tour Association                       |  |   |
| Show Location (City/Venue):   | Montreal Canada                                 |  |   |
| Show Organizer:   | NTA   |  |   |
|   | Phone:  | 800 682-8886   | E-Mail:                                 |
| Type of Show:   |   |  | Cost of Show: 1,090.                    |
| Dates:  | 11-13/17-18 Who Attended: Rick Shaffer          |  |   |
| Who Did Attendee Represent?   | Wallace, Silver Valley, North Idaho Wallace Inn |  |   |
| Do we want to do this show in the future?                                   | #338 tour ops                                   | Yes <input checked="" type="checkbox"/> XXX            | No <input type="checkbox"/>             |
| How many meeting planners in attendance?                                    | #792 suppliers                                  | <input type="checkbox"/>                               | #374 DMO's #260 associat                |
| Type of Trade Show:   | motorcoach tour operator                        |  |   |
| Type of Dress:  | Business <input checked="" type="checkbox"/> XX | Business Casual <input checked="" type="checkbox"/> XX | Casual <input type="checkbox"/>         |
| Booth Arrangements:   | Idaho State booth <input type="checkbox"/>      | Lights <input type="checkbox"/>                        | Tabletop/Misc. <input type="checkbox"/> |
| Are there any other events in conjunction with this show to add?            |   |  |   |
| Montage   |   |  |   |
| Spring Meet   |   |  |   |
| What would you do different next year:                                      |   |  |   |
| meet more tour operators have ready more Idaho loop tours                   |   |  |   |
| Quality of venue / show / attendees:  |   |  |   |
| high  |   |  |   |
| Materials taken (list quantities), was it too much, too little, not enough: |   |  |   |